

ANASTASIYA SALDATAVA

SENIOR PRODUCT DESIGNER

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SUMMARY

Senior product designer, 10 years in design and 8 of them on complex B2B products. At Wallarm, an API and AI security platform, I owned two products end to end, from user research and framing to the final interface. Before that: clinical, legal, financial and telecom platforms for Thomson Reuters, Schneider Electric, British Telecom and Bausch + Lomb. At Schneider I turned a product catalogue into a planning tool for electricians, now used by 100,000+ people in 187 countries. As lead designer I delivered 20+ projects across 15 of Thomson Reuters' product teams, and rebuilt a cataract surgical planning platform around the surgeon's workflow for 68% fewer clicks.

SKILLS

Product design: Discovery, information architecture, data-dense interfaces, data visualization, workflow design, interaction design

Research and accessibility: User interviews, field observation, usability testing, A/B experiments, journey mapping, behavioral analytics, WCAG standards and accessibility annotations

Design systems: Token architecture, multi-theme systems, machine-readable component specs, Figma libraries, documentation in codebase

Leadership: Setting design direction, mentoring (ADPList), cross-functional facilitation, impact-versus-effort scoping, stakeholder alignment

Domains: Cybersecurity, API and AI security, clinical software, legaltech, fintech, developer tools

EXPERIENCE

Wallarm – Senior Product Designer

January 2026 – July 2026 | Remote | API and AI security platform

Redesigned Security Edge, the managed deployment new customers use to try Wallarm without help from support: information architecture, every screen, a new dashboard and the edge cases.

Owned Infrastructure Discovery from a raw concept to a feature live with enterprise customers: a map of a company's cloud assets that shows security engineers what is exposed and what to fix first. Ran 8 interviews, set the direction with engineering, and replaced an automatic layout with one ordered by severity.

Ran brainstorming and impact-versus-effort sessions with engineering to work out directions and decide which features we would build.

Co-designed the design system with the design lead, documented precisely enough for an AI agent to build correct UI from it, with a spec for every component versioned in the codebase.

Also redesigned the subscription and plan pages and the BI sections with analytics.

EPAM Systems – Lead Designer

October 2018 – January 2026

Lead Designer (Dec 2024 – Jan 2026) | Senior User Experience Designer (Dec 2020 – Jan 2025) | Experience Designer (Oct 2018 – Dec 2020)

7 years designing complex B2B products for enterprise clients, among them Bausch + Lomb, Thomson Reuters, British Telecom, American Express and Schneider Electric, as the key designer with end-to-end ownership of the work I took on.

Bausch + Lomb, Lead Designer (2025–2026). Owned the information architecture, every flow and screen, and the prototypes for a cataract surgical planning platform, delivered to development in 10 weeks. 68% fewer clicks across core planning tasks by rebuilding it around the surgeon's workflow instead of its database. Ran 16 research sessions including on-site clinic observation.

Thomson Reuters, Lead Designer (2023–2025). Lead designer on a six-person cross-functional team serving 15 Thomson Reuters product teams, setting the design direction the second designer on the team worked from. Delivered 20+ projects for legal professionals, researchers and compliance teams, owning discovery, concepts

and final UI on each. PS360: Improved OKR visibility for execs, supporting more efficient resource allocation. Legal Tracker: Simplified report builder, reducing support tickets from legal teams.

Schneider Electric, Key Designer (2020–2022). Transformed a low-value product catalog into a project planning tool: +194K new users annually and +30K registered users, with the app portfolio reduced from 300 to 40. Ran two rounds of research, with 41 electrician interviews across Spain, France and Russia, journey mapping and behavioural analytics, and brought in two designers and a data analyst to scale it.

British Telecom, Senior Visual Designer (2022–2023). Redesigned BT’s business site and its broadband sales funnel through to checkout: tariff pages, plan carousels and comparison tables that let a customer compare and buy without calling. Conversion 20% → 23%, click-through 5.5% → 6.5%.

American Express, Senior Designer (2022). Sole designer on the product. Redesigned the IDaaS portal within 4 months, resolving the major UX issues identified during 15 interviews.

Communication stream lead, 80-person design studio (2025). Led the studio’s communication and engagement stream alongside full-time client delivery: organized and hosted internal events and quarterly all-hands calls, and prepared speakers so hiring, staffing and company strategy each had their own voice.

EARLIER

EMK Alliance – Marketing and Web Designer

October 2016 – October 2018 | Belarus

Metallurgical company supplies metal products.

Played a key role in designing a metal trading platform from scratch and in the redesign of the corporate website. Managed digital, email and print marketing campaigns.

Grevtsov Agency – Graphic Designer, Marketing Specialist

February 2015 – August 2016 | Belarus

Publishing agency of professional trade periodicals.

Managed marketing campaigns, created brand creatives. Maintained the website.

EDUCATION

Vitebsk State Technological University – Economics / Marketing, 2011–2015, Vitebsk, Belarus

LANGUAGES

English (C1), Polish (B2), Russian (native), Belarusian (native)

ADDITIONAL

Design mentor on ADPList. I mentor other designers through long-term mentorship and one-time consultations: portfolio prep, mock interviews, navigating career transitions, UX methodology and design systems.

EU long-term resident card: full right to work, no sponsorship required